



Comprehensive Safety Action Plan

Transportation Advisory Board
July 16th, 2024



AGENDA

- Phase One Public Engagement Update
- Next Steps
- Q&A

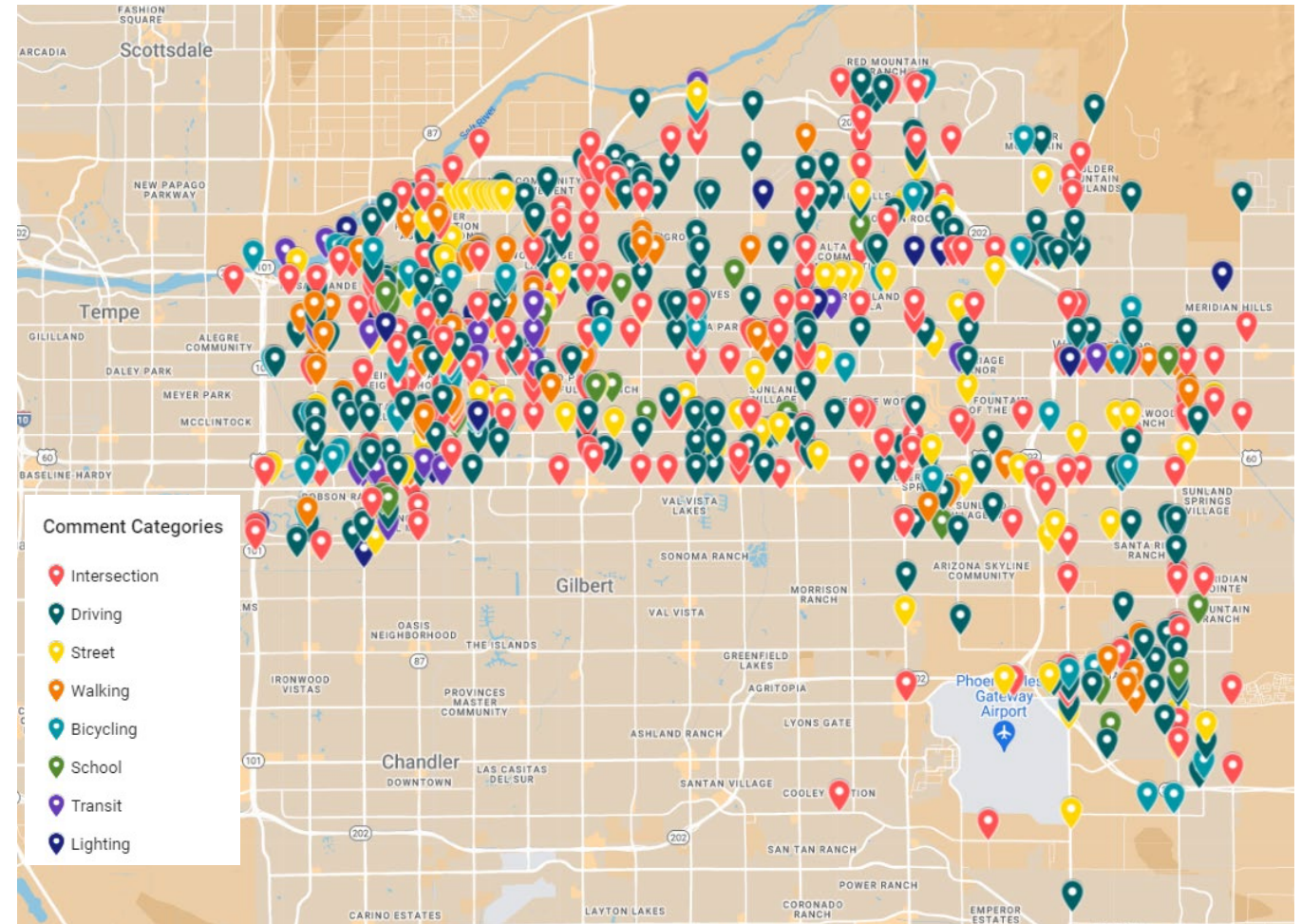


01

Phase One Public
Engagement
Update

Phase One Public Engagement Survey Results

- 2,559 online responses
- 910 mapped safety issues
- Total comments through survey and mapping activity: 3,469

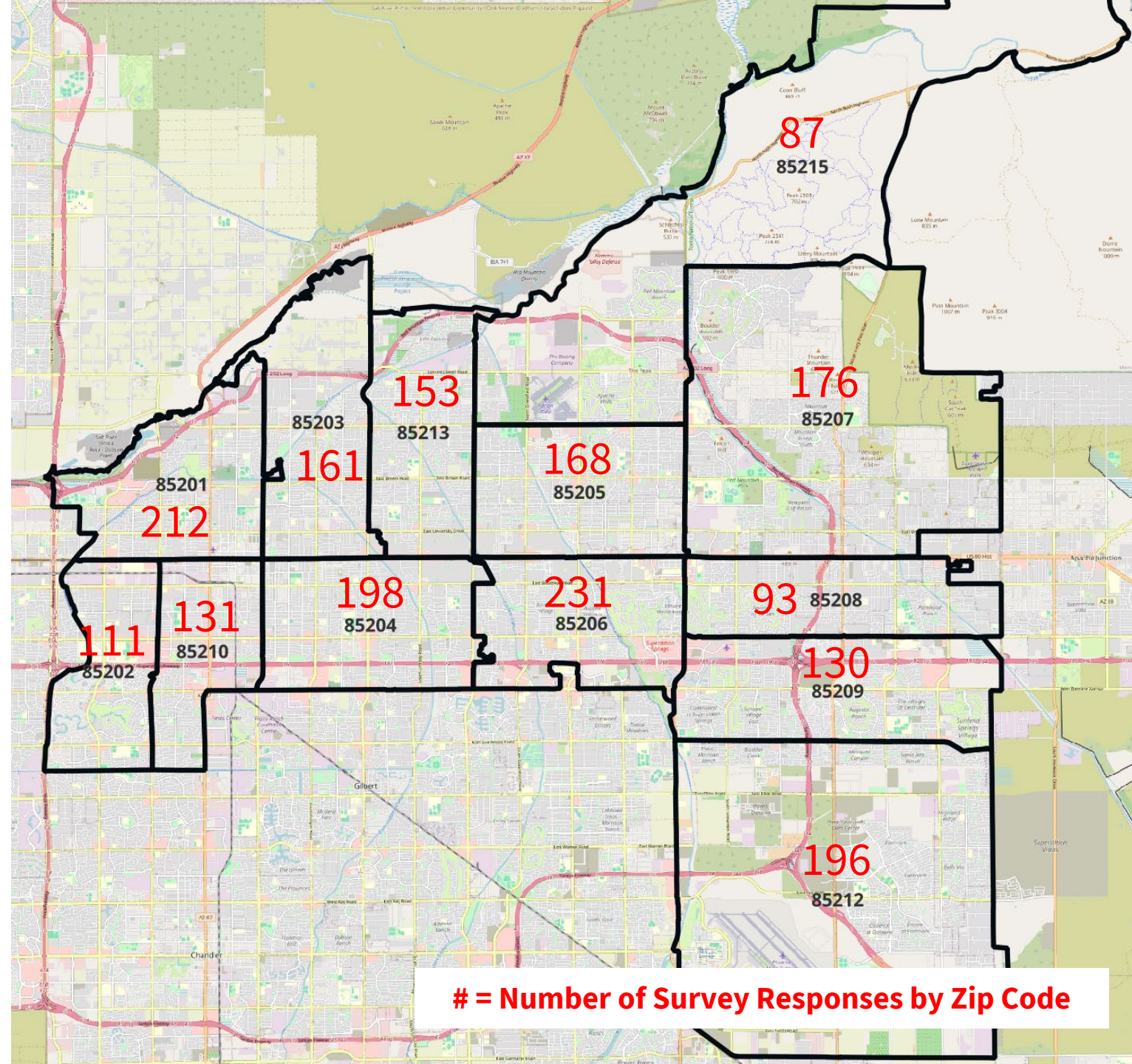


Survey Results by Area

Zip Code	Survey Responses	% of response
85206	231	11.28%
85201	212	10.36%
85204	198	9.67%
85212	196	9.57%
85207	176	8.60%
85205	168	8.21%
85203	161	7.87%
85213	153	7.47%
85210	131	6.40%
85209	130	6.35%
85202	111	5.42%
85208	93	4.54%
85215	87	4.25%

Total – 2,047*

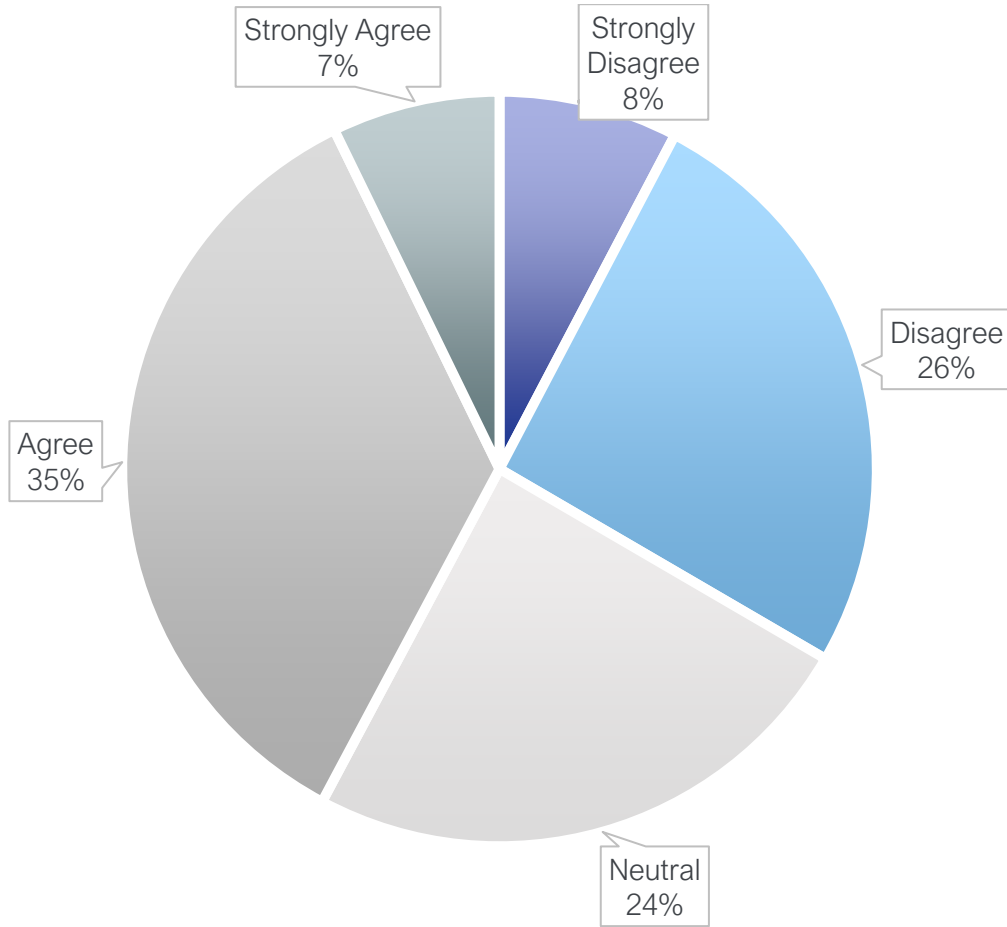
*does not include survey responses from individuals who live outside of the City limits



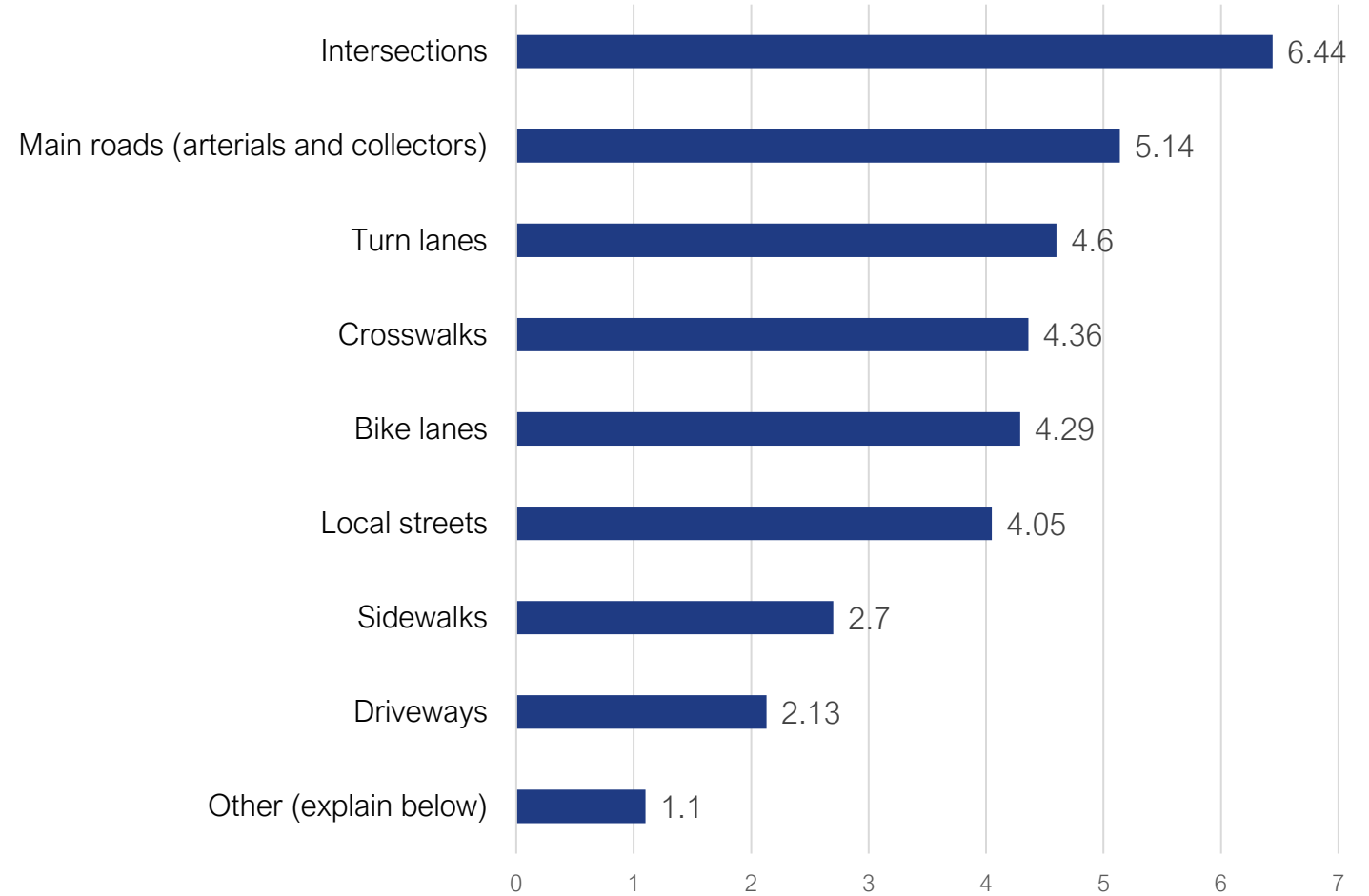
= Number of Survey Responses by Zip Code

Survey Results

Do you agree Mesa streets are safe?

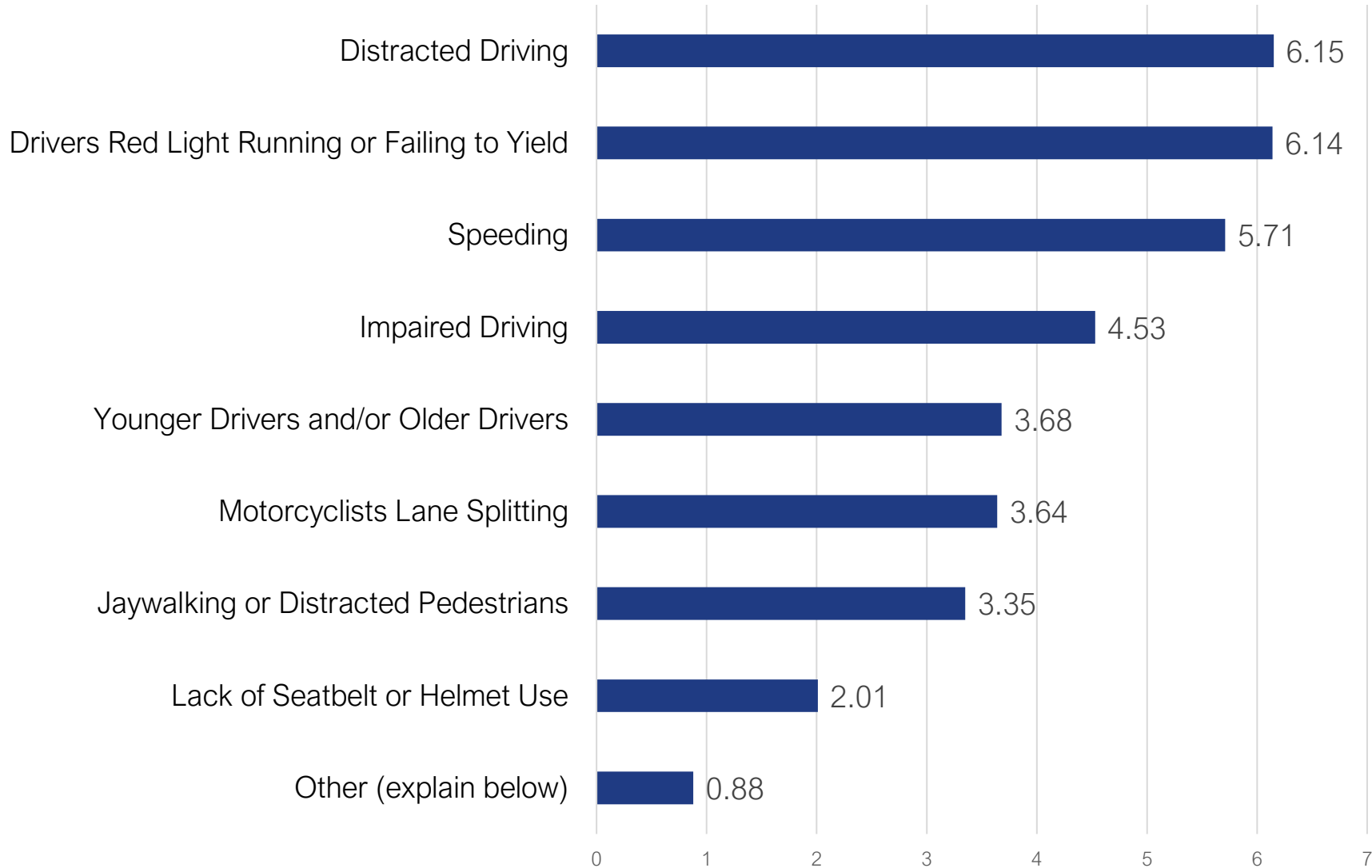


Areas of greatest concern



Survey Results

Behaviors of greatest concern

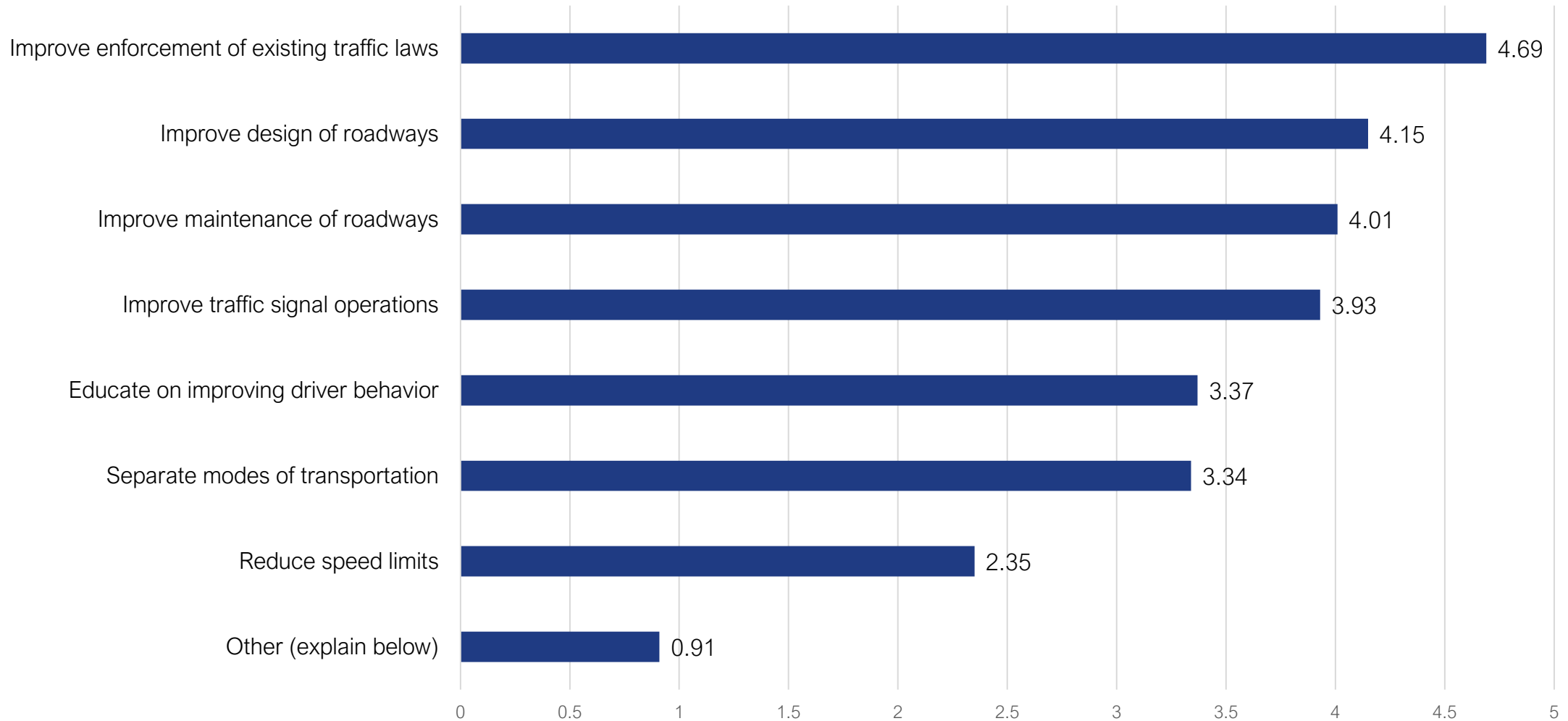


“Other” behaviors of concern noted

- Aggressive driving/road rage
- Bicyclists not following bicycle laws
- Out-of-state drivers
- Tailgating
- Turn signal use

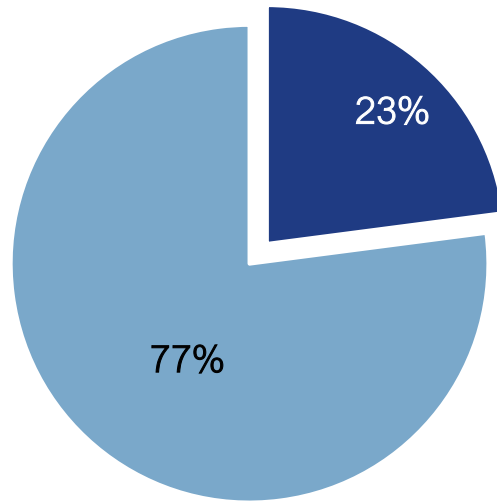
Survey Results

Strategies for enhancing safety



Survey Results

Interest in joining a community group



■ Yes ■ Skipped

Additional comments about road safety

- Dangerous midblock crossings
- Bicycle safety and bike infrastructure
- Additional enforcement is needed for all travelers



02

Next Steps

NEXT STEPS



We are here

IDENTIFY FOCUS
AREAS AND
STRATEGIES



DEVELOP AND
PRIORITIZE
PROJECTS

Summer/Fall '24



PUBLIC
ENGAGEMENT
PHASE 2

Fall '24



POST PLAN
SUPPORT AND
OUTREACH

2025



PREPARE DRAFT
AND FINAL PLAN

Winter '24/'25



SS4A GRANT
2025



Phase Two Public Engagement Overview

- Timeframe: Sept 16th through Nov 2nd
 - Public survey related to safety strategies and projects
 - Safety Pledge
 - Approach includes attendance or material distribution at (list is not exhaustive):
 - MCC College and Career Fair
 - Celebrate Mesa
 - G.A.I.N. Event

- Post Plan Support
 - Traffic Safety Champion Program

Phase Two Public Engagement Goals



Educate stakeholders about their role in creating a culture of safety

Manage the expectations of the Safety Action Plan outcomes

Provide continuous up-to-date information on plan development progress

Obtain public feedback on the draft plan and highlight the public's role in the plan's success

Provide continued opportunities for engagement

City of Mesa
ROAD   
SAFETY 

05 ^{Q&A}

